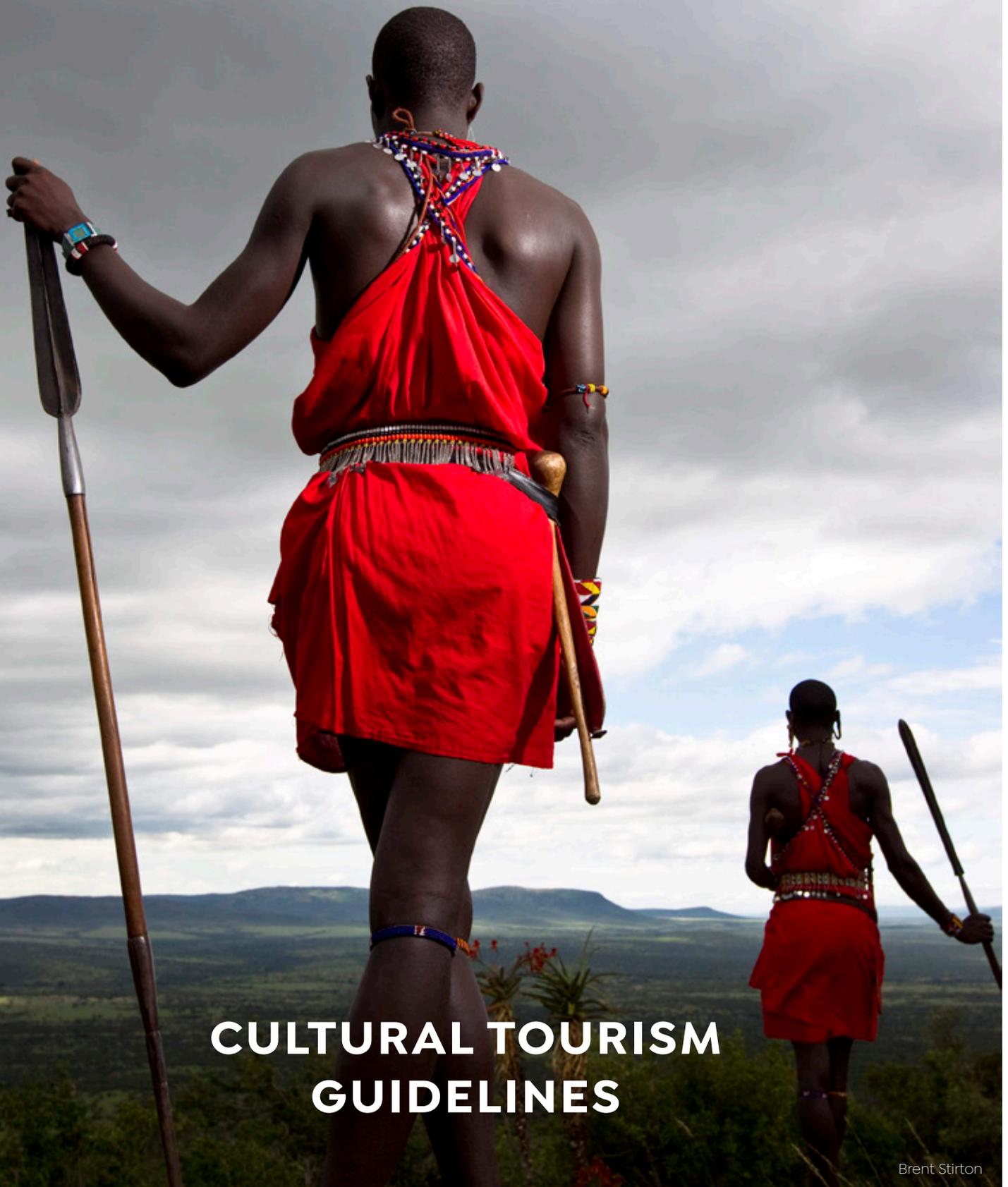


COTTAR'S

SAFARIS

EST. 1919



CULTURAL TOURISM GUIDELINES

Brent Stirton



Cottar's 1920s Safari Camps firmly believes that it is the right of every person to have their basic needs met and enhancing the well-being of local communities is a fundamental obligation of ours. We support activities that contribute to the well-being of all relevant communities who we have a socio-economic relationship with. In order for tourism to be truly sustainable, it must bring direct and indirect, short- and long-term benefits to communities. This creates an incentive for local people to preserve and value their cultural heritage and traditional practices.

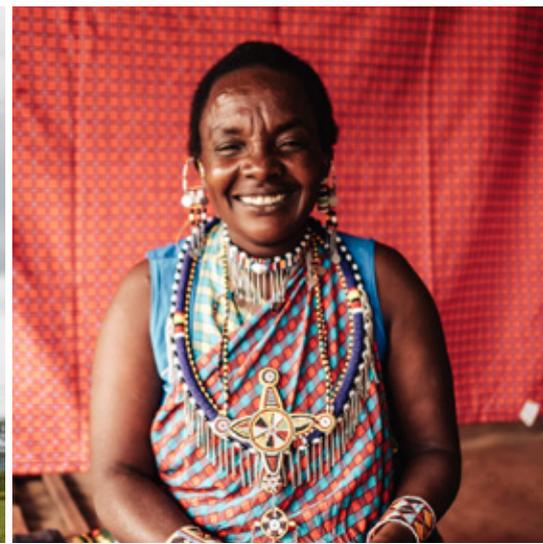
At Cottar's 1920s Safari Camp and Bush Villa we offer the opportunity for our guests to visit a very traditional and authentic local Maasai village and immerse themselves in the lifestyle of communities around Olderkesi Conservancy. These interactions are handled sensitively, with respect, and with the ultimate goal of increasing knowledge, raising awareness and enriching all of those involved. With this in mind, we have developed a code of conduct that sets out guidelines for what you can expect before and during cultural tourism experiences.

CULTURE AND COMMUNITY

PLEASE TAKE NOTE OF THIS BEFORE YOUR CULTURAL VISIT:

The way that the Maasai village visit is handled is a separate experience from the Cottar's 1920s Safari Camps internal activities and as such the cost of the visit is indicated at \$20 per person visiting. This money is given to the village elder so that he can distribute the money to the entire village as a direct contribution from clients. The intention is that the community see a direct benefit from the clients themselves and the money is a form of a "Thank You" to the community for opening up their homes to our guests.

As Cottar's 1920s Safari Camps is the sole tourism operator in this part of the Maasai Mara, the Maasai can be very eager and excited to share their beadwork with our guests. Please be aware that this is an opportunity for them to sell some additional items to guests and receive an income beyond what they benefit from the elder distributing the visitation fee amongst them. This can be a bit unexpected for some guests and sometimes a bit overwhelming but be assured that your visit is greatly appreciated by the community, who are very grateful to have guests interested in seeing their lives and learning about their culture.



BEFORE SETTING OUT TO VISIT THE LOCAL MAASAI VILLAGE, YOUR GUIDE WILL GIVE YOU A THOROUGH CULTURAL BRIEFING, WHICH WILL INCLUDE INFORMATION ON:

- The community customs, traditions and proper etiquette
- Appropriate dress code relevant to the practices and traditions of the community
- The “dos and don’ts” in terms of local trade, to ensure that you are not over/under-charged for any crafts that may be available for sale
- The relationship between Cottar’s 1920s Safaris and the community you are visiting

DURING YOUR CULTURAL VISIT:

You can help us ensure that all community visits are mutually respectful cultural exchanges by considering the following recommendations:

- Please ask for permission before taking photographs or videos of community members or infrastructure.
- There may be certain areas that are of particular religious or cultural significance. By staying with your guided tour, and not wandering away, you can ensure you will not trespass or invade anyone’s privacy.
- Please refrain from removing any artefacts, or any other objects, found in the community.
- There are many ways in which you can help the communities you visit, but we ask that you refrain from providing hand-outs to individuals, as this can result in negative long-term consequences. Rather consider making a donation through one of our formal channels, such as our Cottar’s Wildlife Conservation Trust.