

Our 4C Impact Statement: How your stay impacts nature & people

Your contribution to the local and greater Kenyan economy



Geographical spread of expenditure



24% - Local purchasing 44% - National purchasing
32% - International purchasing

Your contribution to our projects

58% CONSERVING NATURE
Supports the Kenya Bird of Prey Trust (KBPT), Cottar's Wildlife conservation Trust (CWCT), the rangers and Olderkesi Conservancy, the Mara Elephant Project (MEP), and Seedballs Kenya's reforestation dispersal.



36% LOCAL DEVELOPMENT AND COMMUNITY EMPOWERMENT
Supports 13,500 community members toward obtaining their respective title deeds, and 6,633 community members for medical and educational support.



6% INVESTMENT IN LOCAL CULTURAL HERITAGE
Supports local cultural heritage, which can be experienced through many of our 20+ unique Impact Activities.



By staying with us you help



A unique, community-led **7,608-acre** conservancy and support **21,000** acres of critical wildlife corridors.



26,990 local Maasai, by supporting medical and educational facilities, and their land rights.



Support and promote indigenous knowledge and African conservation storytelling.



Invest USD **\$545,643** in payments for ecosystem services, and community and cultural initiatives, raised through donations and conservancy fees.

*Method vetted by The Long Run for January - June 2022.
For more details about the framework used to make these calculations please go to thelongrun.org/4CImpactStatement*



We are a proud member of **The Long Run**, a global network of tourism businesses committed to conserving ecosystems and improving the well-being of people through a holistic balance of Conservation, Community, Culture, and Commerce. The Long Run is hosted by **Preferred by Nature**, a non-profit organisation working in 100+ countries, to support better land management and business practices that benefit people, nature, and the climate.